

Key Facts and Figures

Tens of thousands of transactions delivered per week to hundreds of advertisers

AffiliateFuture currently has over 750 clients promoting their products and services through the network, including:



Performance Marketing Specialists. Join Today.

Are you interested in Performance Marketing?

Visit www.AffiliateFuture.com Or email enquiries@AffiliateFuture.com Or call 0845 009 2890

Who We Are

- Internet Industry Leaders
- Specialists in branding, design, technology, consulting & marketing
- Leading cost per action marketing network
- Division of Internet Business Group PLC, a profitable stock exchange company which has been established for over ten years

What is AffiliateFuture?

AffiliateFuture is a performance based marketing network that allows advertisers (merchants) to pay for results instead of advertising exposure. Publishers (affiliates) on our network carry banner adverts from merchants and earn commission for every visit, lead or sale generated by a visitor clicking on the advertiser's banner (depending on offer). It is a 'revenue sharing' system in which the advertiser only pays for concrete results generated by the ad, thus allowing them to benefit from an extremely cost effective and productive 'pay-per-performance' marketing tool.

AffiliateFuture Facts

- Approximately 6 million unique visitors per month delivered to client websites
- Client base of over 750 UK merchant accounts
- Average conversion ratio of 5% - a testament to the quality of the network
- Established base of over 65,000 publishers (affiliates)
- Presence in the US, Netherlands, France, Germany, Italy and Spain

How it Works

Advertisers that join AffiliateFuture's network add banner adverts and links to form a programme (or a campaign). These are made available to publishers via uniquely generated links, which enable tracking of the advertising's performance.

An established network of publishers join the advertiser's campaign, placing the banners or links on their websites. Often, publishers also buy independently targeted traffic (such as search advertising) to help supplement their campaign.

When the publisher's visitors click on a banner or link, a small file called a cookie is saved within their web browser. If the visitor subsequently makes a purchase, or completes an application form (e.g. a loan application) within 30 days of their first visit, the transaction is tracked and recorded by AffiliateFuture, and a pre-agreed fee is paid in return for this 'action'.

AffiliateFuture provides live online reporting of all activity to both advertisers and publishers. After verification, publishers are paid directly by AffiliateFuture. In this way the advertiser can run cost effective advertising, only paying for results.

Why AffiliateFuture?

AffiliateFuture is established as a leading performance marketing network; delivering tens of thousands of transactions per week to hundreds of advertisers ranging from small clients to major international companies. AffiliateFuture operates on the principle of linking client spend with tangible results, representing the purest form of performance marketing.

What are the Benefits?

For Affiliates

- Highly converting merchants
- Expert & Efficient Support Team
- Guaranteed, reliable, fast payment

For Merchants

- Best value network in the UK marketplace
- Proven ability to deliver substantial results

